

Artwork Guidelines



Supported File Types

Files may be supplied from either **Indesign CS4, Quark 7 or Illustrator CS4.**

Please make sure to package/collect all fonts and links. Please also supply a pdf visual for our reference.

Please do not supply us print ready pdf files as there are many errors that can occur. If it is not possible to supply the original file we ask that you follow the guidelines below as we cannot be held responsible for any delays caused or extra costs incurred by incorrectly supplied artwork.

Scaling

Files should be sized in proportion - **1:10**, 1:4 or 1:2.

Fonts

All fonts should be outlined or provided along with the document. We cannot work with any fonts that are Open Type or True Type.

Colour Profiling

For images please use the profile **ISO Coated Fogra 39** for CMYK and use Adobe RGB (1998) for RGB.

Image Resolution

To ensure the best quality for your imagery please save images as flattened tiff files with a resolution of **at least 300dpi**. We cannot use low resolution JPEGs.

Bleed and Crop Marks

All artwork requires at least **2mm bleed**. For wrap mounted prints please add the substrate thickness plus an extra 25mm for wrapping. Wallpaper will require an extra 100mm to the right and bottom.

FTP details

<ftp://ftpbackup.lanz.co.uk>

The studio will issue you a unique username and password when uploading to our ftp site.

Durrant Wapshott Limited

Unit 15, Rotherhithe Business Estate
Rotherhithe New Road,
London, SE16 3EH

T: 020 7394 3321

E: impact@durrantwapshott.com

W: www.durrantwapshott.com

Creating Impact